



LOOKING FOR AN OLD FAVORITE? IT'S STILL THERE!

Throughout 2007, you'll begin to see new Ball® packaging hit the shelves of your local retailers. In an effort to better serve you, we have updated our packaging with fresh recipe ideas and simplified preparation instructions. We've improved our food formulas for better flavor and performance. Find a new spin on your favorite product below!

BALL® FRUIT PECTINS

- New Packaging includes a fresh new insert with your favorite recipes for jams, jellies and freezer jams plus new recipes from our test kitchen
- Improved Formulas of Original (Regular), No Sugar Needed and Liquid Pectins perform and set better!

Item	New Packaging
Ball® Original Pectin 	
Ball® No Sugar Needed Pectin 	
Ball® Liquid Pectin 	
Ball® Freezer Jam Pectin 	

BALL® PRESERVING MIXES

- New Packaging with mouth watering photography, easy preparation instructions and fresh recipes
 - Improved Tomato Mix formulas can be used with fresh or canned tomatoes
 - Serve immediately, freeze or preserve
 - Make Mild Fiesta salsa as hot as you want with this versatile mix
 - More Natural Ingredients for your fresh creations
 - Improved Pickle Mixes can be used for refrigerator or processed pickles
 - Bread & Butter Pickle Mix also makes your favorite Sweet Pickles!

Item	New Packaging
<p>Ball® Mild Salsa Mix</p> 	
<p>Ball® Medium Salsa Mix</p> 	
<p>Ball® Marinara Sauce Mix</p> 	
<p>Ball® Kosher Dill Pickle Mix</p> 	
<p>Ball® Bread & Butter/Sweet Pickle Mix</p> 	

BALL® FOOD PRODUCTS

Item

New Packaging

Ball® Pickle Crisp® Powder



Ball® Preserving Salt



Ball® Fruit-Fresh® Protector



BALL® SPECIALTY JARS

Item	New Packaging
<p>Ball® Collection Elite® Platinum Jars</p> 	
<p>Ball® 8oz Plastic Freezer Jars</p> 	

BALL® CLOSURES

Item	New Packaging
<p>Ball® Regular and Wide Mouth Lids and Bands</p> 	
<p>Ball® Regular and Wide Mouth Plastic Caps</p> 	

Call us toll-free at 1-800-240-3340 or visit us online at www.freshpreserving.com

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